

TO: See Distribution

DATE: April 4, 1983

FROM: A1 Udow

SUBJECT: FTC REPORT

RECEIVED

APR 5 1983

J. E. WICKHAM
The latest FTC report on the "tar", nicotine and carbon monoxide content of cigarettes has just been published. A copy is attached for your information.

Despite the fact that it is dated March 1983, the products tested were those that were in distribution in the period December 1981 through February 1982.

Previous editions of this list were published:

April and November 1976
June 1977
May 1978
December 1979
March 1981
December 1981

The schedule is unpredictable. We will circulate each list as soon as it is available.



A1 Udow

AU/vm

Distribution

PM Brand Group
Leo Burnett Account Group
Leo Burnett Research Group
WRG Account Group
WRG Account Group
DDB Account Group
DDB Research Group
PM Research Department

PM3001060810